Ref No BS0034
Released 07/09/2023
Revision 1

COOKIE POLICY
COMPANY WIDE
BUSINESS STANDARDS

KURA

COOKIE POLICY

INTRODUCTION

Our website, https://www.wearekura.com/, uses cookies. This policy outlines the nature, purpose, and management of cookies we utilise.

WHAT ARE COOKIES?

Cookies are small files saved to your computer or mobile device when you visit certain web pages. They are used to remember information between sessions, ensuring a consistent and efficient experience for visitors.

TYPES OF COOKIES WE USE

a) Essential cookies: Vital for website functionality, such as user login sessions.
b) Performance cookies: Collect data about how users navigate our website, helping us enhance performance.
c) Functionality cookies: Remember user choices (e.g., username, language) to provide a more personalised experience.
d) Analytical cookies: Helps us understand user interactions with the website, often provided by third parties like Google Analytics.
e) Targeting/advertising cookies: Used for marketing purposes to display ads relevant to users.
f) Third-party cookies: Set by other websites, like if we embed content, such as YouTube videos.

SPECIFIC COOKIES WE USE

Cookie	Description	Duration	Type
cookieyes-consent	CookieYes sets this cookie to remember users' consent preferences so that their preferences are respected on subsequent visits to this site. It does not collect or store any personal information about the site visitors.	1 year	Necessary
lidc	LinkedIn sets the lidc cookie to facilitate data center selection.	1 month	Functional
UserMatchHistory	LinkedIn sets this cookie for LinkedIn Ads ID syncing.	1 month	Functional

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li_gc	Linkedin set this cookie for storing visitor's consent regarding using cookies for non-essential purposes.	5 months 27 days	Functional
_ga	Google Analytics sets this cookie to calculate visitor, session and campaign data and track site usage for the site's analytics report. The cookie stores information anonymously and assigns a randomly generated number to recognise unique visitors.	1 year 1 month 4 days	Analytics
_gid	Description Google Analytics sets this cookie to store information on how visitors use a website while also creating an analytics report of the website's performance. Some of the collected data includes the number of visitors, their source, and the pages they visit anonymously.	1 day	Analytics
_gat_UA-*	Google Analytics sets this cookie for user behaviour tracking.	1 minute	Analytics
_ga_*	Google Analytics sets this cookie to store and count page views.	1 year 1 month 4 days	Analytics
_fbp	Facebook sets this cookie to display advertisements when either on Facebook or on a digital platform powered by Facebook advertising after visiting the website.	3 months	Analytics
ln_or	Linkedin sets this cookie to registers statistical data on users' behaviour on the website for internal analytics.	1 day	Analytics
AnalyticsSyncHistory	Linkedin set this cookie to store information about the time a sync took place with the lms_analytics cookie.	1 month	Analytics
li_sugr	LinkedIn sets this cookie to collect user behaviour data to optimise the website and make advertisements on the website more relevant.	3 months	Advertisement
bcookie	LinkedIn sets this cookie from LinkedIn share buttons and ad tags to recognise browser IDs.	1 year	Advertisement

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bscookie	LinkedIn sets this cookie to store performed actions on the website.	3 months	Advertisement

HOW WE USE COOKIES

We use cookies to:

- Ensure the proper function of our website.
- Remember your preferences and make the website easier for you to use.
- Provide you with tailored content.
- Understand how you use our website and identify any issues.
- Analyse user behaviour to improve our services.

MANAGING COOKIES

You can set your browser not to accept cookies, and the below website tells you how to remove cookies from your browser. However, some of our website features may not function as a result.

https://www.aboutcookies.org

CHANGES TO OUR COOKIE POLICY

We may update this policy from time to time to reflect changes to our use of cookies. Users will be notified of significant changes.

THIRD-PARTY WEBSITES

Our site may link to third-party websites. We are not responsible for their cookie policies or practices. Please review their cookie and privacy policies before browsing.

FURTHER INFORMATION AND CONTACT

If you have any questions about our cookies or this policy, please contact:

Name: Data Protection Officer
Address: Kura, Citypoint, 21 Tyndrum Street, Glasgow, G4 0JY
Email: buinessstandards@wearekura.com

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