



22nd August 2018

Kura Becomes Largest Independent Outsourcer in the UK

Kura has today announced that it has acquired the contact centre division of Parseq and Stellar Europe Limited and in doing so has become the UK's largest independent Outsourcer employing around 3,000 people and with sales of £75m. These deals follow quickly on the heels of the announcement of our Joint Venture based in Durban, South Africa.

Kura has acquired 3 additional contact centres in Sunderland, Hellaby & Glasgow and now operates from a total of 7 locations across the UK - which together with its offshore location and in combination with its software business Inisoft will provide services and solutions to over 50 clients across many industry verticals.

Brian Bannatyne, Kura CEO, commented "We are delighted to welcome everyone in both businesses to Kura. We are working hard to deliver our Vision of being Unrivalled in Developing People and our new employees will have a big part to play in this. There will be many positive changes across the business in the months and years ahead to bring this Vision to life. With these acquisitions we have significantly increased our scale and capability whilst still retaining the close relationships, flexibility and innovation that our clients need. We will now be focused on integrating everyone into the Kura culture".

Notes to Editors:

Kura is a market leading provider of outsourced contact centre services and software solutions for major brands across the UK. Its software subsidiary Inisoft develops and sells Omni-Channel Customer Interaction, AI and Automation products globally.

For further information:

Please contact marketing@wearekura.com or follow Kura CS Ltd on [LinkedIn](#)

Details of this latest news and all future updates can be found online at www.wearekura.com