



Monday 2nd July 2018

## Kura South Africa

Kura (CS) Limited and Trident Investments today announce their joint venture based in Durban, South Africa. The business currently services clients in both the UK and Australia and will be called “Kura South Africa”. It employs around 100 people and has aspirations to grow substantially in the years ahead. The JV will invest significantly in both people and technology.

Brian Bannatyne, CEO of Kura, explains “We are very excited to form this partnership with the team from Trident who share our thinking about people. Kura South Africa strengthens our client proposition and opens up new market opportunities. Our Vision for Kura remains the same. To build a business that is “Unrivalled in Developing People”.

Atilla Molnar, Director of Trident, also commented “In Kura we have found a partner who shares our belief that contact centres don’t all have to be the same. We want to make a difference to the lives of everyone who work within our business”.

### Notes to Editors:

Kura is a market leading provider of outsourced contact centre services and software solutions for major brands across the UK. Its software subsidiary Inisoft develops and sells Omni-Channel Customer Interaction, AI and Automation products globally.

Trident Investments hold a diverse and growing portfolio of businesses brought together by the common Trident leadership team either through strategic acquisition, partnership, or by turning great ideas into reality. It is a collection of likeminded entrepreneurs internationally with the vision of growing best practice, ethical and sustainable businesses out of opportunities across a diverse range of industries.

### For further information:

Please contact [marketing@wearekura.com](mailto:marketing@wearekura.com) or follow Kura CS Ltd on [LinkedIn](#)

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